

## **SOUTH AMERICAN BUSINESS FORUM dal 3 al 5 agosto 2007**

Università di Pisa is invited to take part in the “South American Business Forum” (SABF).

This is a forum entirely organized by students, which annually takes place in Buenos Aires, Argentina, being the Instituto Tecnológico de Buenos Aires (ITBA) the hosting University. The forum structure is inspired in events of similar characteristics that have been annually held in several countries around the world (USA., Switzerland, Germany and Japan, among others) since more than 30 years ago.

The event consists primarily in gathering 100 of the finest students regardless of their career, from universities in and out of Argentina, for three days (August 3rd, 4th and 5th, 2007), with prominent business leaders from all over the world and notable speakers from academic and intellectual spheres. This results in an enriched base for dialogue and debate for each part of the participants. This is also a unique opportunity where business, competitive global information and contacts are established fluently.

**To attend this event, students must send their applications to the SABF web page.**

Afterwards, an independent jury (made up by professors, business leaders and journalists) will make the selection. The registration has already begun and closes on May 13th.

This year, the SABF topic is “Positioning strategies for sustainable development”. We are looking for students with high levels of aptitude and excellence, interested in contributing to the sustainable growth of South America.

During the previous editions of the South American Business Forum, we counted with the participation of students from the best universities in the world, such as Harvard University, London School of Economics and the Universidad Autónoma de Madrid, among others. This year we are willing to keep the same excellence level and this is why we want to invite you to apply to the SABF again.

In case of any doubt, please do not hesitate to contact us to:

**[students@sabf.org.ar](mailto:students@sabf.org.ar)**

For more information about SABF visit the official web site,

**<http://www.sabf.org.ar>**